

Shirley Rooker, Chair  
FCC, Consumer Advisory Committee  
cac@fcc.gov

Aloha Ms. Rooker and Members of the CAC -

On behalf of Hawaii Consumers, I am writing to support localism and diversity for media consumers and to request your thoughtful consideration of public interests relating to your important work with the Consumer Advisory Committee (CAC) of the Federal Communications Commission (FCC).

Your leadership and timely efforts are essential for consumer protection and public interests to prevail.

Please advise the FCC to issue Reports & Orders within six months in three important matters: Public Interest Obligations of TV Broadcast Licensees (MM Docket No. 99-360); Standardized and Enhanced Disclosure Requirements for Television Broadcast Licensee Public Interest Obligations (MM 20 Docket No. 00-168); and, Review of the Emergency Alert System (EB Docket No. 04-296)

Hopefully, as part of current proceedings the FCC will also consider other important consumer-related concerns including:

- \* Need to set aside public spectrum (10% of capacity) for non-commercial public purposes, including PEG access, community broadband, etc.;
- \* Secure local funding mechanisms (5% of gross receipts) for PEG and community broadband access;
- \* Access services - closed captioning and video description for all programming, esp. public safety messages;
- \* Diversity of DTV and other media ownership and programming sources, outlets, and employment;
- \* Need FCC initiatives to address digital divide concerns;
- \* The future of low-power, non-commercial and translator stations during the transition to digital technology.
- \* The availability of DTV signals throughout the country, including non-commercial unlicensed bandwidth.

Thank you for your thoughtful consideration of our views.

Sean McLaughlin  
CEO, Hawaii Consumers  
e: sean808@earthlink.net  
t: 808-283-3174

Hawaii Consumers  
P.O. Box 179375

Honolulu, HI 96817